

## Our Services



### Seminar/Agenda

Designed in close cooperation with the client, execution of seminars with experienced trainers in the respective field. As a rule we offer programs of one to three weeks, comprising training in a classroom situation and company visits.

### Training language

English, German, or translated consecutively into the participants' language

### Size of group

Negotiable, approximately 20 participants

### Accommodation

Three or four star hotel, double or single rooms

### Meals

Breakfast and lunch

### Tutor

Speaking the language of the group

### Cultural program

Guided tour of Cologne, (other cities upon request), cultural evening program

### Visa support

### Transfers

Airport transfers and company visits by bus

### Insurance

Medical insurance, personal liability and accident insurance

## Other Carl Duisberg Centren Programs

Carl Duisberg Centren is a leading service enterprise in the area of international training and qualification. Each year, we provide knowledge of foreign languages and intercultural competence, experience abroad and international expertise to several thousand people from all over the world. In addition, we manage cross-border educational projects for the business community and public institutions.

For those who wish to extend their business contacts we offer targeted business matching programs:

### Management Training

- Advanced training programs in the area of international human resources and organizational development
- Close cooperation with partners and clients in German and international organizations and companies
- Seminars, workshops, business matching, study tours and practical training in German companies

### Intercultural Training

- Culture specific training, cultural awareness, intercultural communication and project management
- Coaching and counseling for managers: intercultural selection of employees, multicultural teams
- In-house company training and open seminars

### Professional Qualification Programs

- Short-term or long-term qualification programs in English, German or – with the appropriate translation – in any other language
- In Germany or abroad, in public and private institutions of higher education, or in industrial centers
- For foreign skilled personnel and executives

For further information, please contact:

Carl Duisberg Centren  
Professional Training Programs

Ms Mareike Droege  
Hansaring 49-51 • 50670 Cologne • Germany  
Tel. +49 (0)221/16 26-218 • Fax -337 • mareike.droege@cdc.de  
www.cdc.de

# Carl Duisberg Study Tours

cdc.de



## Professional Study Tours for foreign management and technical personnel

## Study Tours



Management training in the form of study tours offered by Carl Duisberg Centren involves the organization of seminars and corporate visits for foreign management and technical personnel. This unique program offers managers the opportunity to experience Germany's business practices first-hand through corporate presentations, company visits and lectures.

We work closely with our partners to determine goals and industry-related needs and expectations, and – using our network of corporate partners – design the programs accordingly. All our programs are 'tailor made' to the needs of visiting delegations.

### Objectives

- Targeted practice-oriented further professional development in the field of management skills
- Insight into the latest developments in the field of management
- Consolidation of intercultural competences
- Learning in German high tech companies
- Initiating business contacts and finding suitable business partners
- Benchmarking with innovative SMEs

### Target Group

- Managers, decision makers, experts and project managers in business and public administration.

## Example Study Tours



Our study tours comprise seminars and benchmarking visits to companies. The following examples illustrate the topics of two study tours:

### Study Tour: Engineering and Optimization of Production\*

1. Improving and monitoring production processes
2. Initiating innovations
3. State of the art technology
4. Quality assurance
5. Continuous improvement processes

### Study Tour: Logistics\*

1. Supply chain management
2. Information systems
3. Order processing
4. Warehousing
5. Sourcing
6. Minimizing cost and financial control

### Schedule:

**Day 1:** arrival at the airport, pick up and transfer to the hotel, welcome dinner

**Day 2:** breakfast, full day of lecture on topic 1, discussion and case studies, group lunch

**Day 3:** breakfast, full day of lecture on topic 2 and 3, working with case studies, group lunch

**Day 4:** breakfast, full day of corporate visits (e.g. a company working in the respective field), group lunch

**Day 5:** breakfast, full day of lecture and exercises on topic 4 and 5, group lunch

**Day 6:** cultural program, transfer to the airport and departure

\*The exact topics, number of seminar days and corporate visits, the length of the program and all logistical details can be agreed upon with each client to meet their individual needs.

## Study Tour Topics



The following list provides an overview of topics which have been frequently carried out on request of our clients:

- Logistics and supply chain management
- Managing energy
- Doing business in Germany
- Trade fairs
- Strategic management
- Change management
- Innovation management
- Quality management
- Organizational development
- Project management
- Management of SMEs
- HR development
- Engineering and optimization of production
- Controlling
- Patents and intellectual property
- Waste management and recycling
- Water management
- Facility Management
- Mining technology
- Sustainability in enterprises
- Industrial clusters
- Safety at work
- Education and vocational training